



Criminal Intelligence - It's a Big World After All!

ORLANDO, FLORIDA
CONFERENCE MAY 3-7, 2010

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LEIU

4949 Broadway
Sacramento, CA USA 95820

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INTERPOL

IALEIA, Inc.

P.O. Box 13857
Richmond, VA USA 23225

CONFERENCE CONTACTS

Jenny Johnstone (IALEIA)
(604) 561-3311

Bob Morehouse (LEIU)
(916) 704-4949

Michele Panages (LEIU)
(916) 227-7881

Steve Pokotylo (IALEIA)
(250) 818-2075

Registration Information
www.leiu.org

March 8, 2010

ABC Corporation, Inc.
123 A Street
Anywhere, USA 90000

Dear ABC Corporation, Inc.:

Please accept this invitation for ABC Corporation, Inc. to become a sponsor and/or exhibitor for **THE** intelligence training conference of 2010. The Association of Law Enforcement Intelligence Units (LEIU) and the International Association of Law Enforcement Intelligence Analysts (IALEIA) have combined resources to maximize visibility and attendance. We anticipate over 500 attendees. LEIU member agencies represent over 80% of the major law enforcement agencies in the United States and Canada and IALEIA has an international membership of approximately 1,800 members in 41 countries.

LEIU will be celebrating its 55th anniversary and IALEIA its 30th anniversary - two of the oldest organizations of their kind - making this conference a 'can't miss' event. The conference will be held at the Hilton in the Walt Disney World Resort, in Orlando, Florida, May 3-7, 2010. As you are probably aware, corporate/business involvement in conferences greatly contributes to their success. It is our desire to build on those relationships each year and your participation will help ensure another successful training program.

The theme of the May 2010 conference in Orlando is **Criminal Intelligence: It's a Big World After All!** Internationally recognized speakers and leaders in the intelligence community will be on hand to provide up-to-date information. Speakers and workshops will involve training related to criminal intelligence, international terrorism, criminal intelligence files and legal issues, topics that relate to organized crime and gangs, and information sharing among law enforcement.

On behalf of LEIU, the LEIU Foundation, and the IALEIA Board, we would like to thank you in advance for considering our request. Quality law enforcement training of this nature would not be possible without the financial support of private sector leaders such as ABC Corporation, Inc.

Several options, provided for your consideration, are described in an attachment to this letter.

We have also included tri-folds describing LEIU and IALEIA, as well as the conference tri-fold.

If you want to take advantage of a tax deductible charitable donation (\$7,000.00 or more), please make your payment payable to *LEIU Foundation* and mail to the address below:

LEIU Foundation
C/O Gary Williams, Chief Financial Officer
P.O. Box 1461
Santa Clarita, CA 91386

If you do not require a tax deduction for a charitable donation, please make your payment payable to *LEIU Training* and mail to the address below:

California Department of Justice / Bureau of Investigation and Intelligence
Attn: Bob Morehouse, LEIU Executive Director
4949 Broadway
Sacramento, CA 95820

If you wish to pay by credit card please contact Michele Panages at (916) 227-7881.

For additional information, please visit:

LEIU website www.leiu.org
IALEIA website www.ialeia.org

or contact one of the following:

Bob Morehouse, LEIU Executive Director
California Department of Justice
(916) 227-7880

Steve Pokotylo, IALEIA Partnership Officer
Royal Canadian Mounted Police
(250) 363-7199

Sincerely,



Ritchie Martinez, President
International Association of
Intelligence Analysts



Russell Porter, General Chairman
Association of Law Enforcement
Intelligence Units

2010 Orlando Sponsor/Exhibitor Opportunities

We have partnered with Hilton in the WALT DISNEY WORLD® Resort and Disney Destinations for lodging and entertainment; FREEMAN for exposition services; Smart City for internet services; and PSAV Presentation Services for audio and visual.

Gold Partner Sponsorship - \$20,000 – One Opportunity (not available)

- Exclusive host of the Thursday evening awards banquet and entertainment
- Two hands-on classroom training sessions (2 hours each) on Monday, May 3, 2010 – attendees will receive advanced advertisement of the training opportunities
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide
- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- Up to four (4) complimentary enhanced registrations that include access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

NOTE:

Have each person attending register at <http://leiu-homepage.org/events/conference/registration.php>. The above link will bring you to the conference home page, click on the “**Sponsor/Exhibitor Registration (On-line)**” link found to the left of the page. This will take you to the registration page where you will check “**Enhanced Registration: \$425 (US)**” and complete. (Please notify Bob Morehouse at (916) 704-4949 to advise who is receiving the complimentary registrations so he can mark as “PAID”) For additional people attending the conference, please refer to the registration options in the to the last section in this document. Additionally, you will be able to register at the hotel for the conference-negotiated rate if you choose.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Beige and Black Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

Emerald Partner Sponsorship - \$17,000 – Three Opportunities

- Host one of three breakout refreshments days (morning and afternoon – Tuesday, Wednesday, or Thursday)
- One hands-on classroom training session (2 hours) on Monday, May 3, 2010 – attendees will receive advanced advertisement of the training opportunities
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide

- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- Up to three (3) complimentary enhanced registrations that include access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

NOTE:

Have each person attending register at <http://leiu-homepage.org/events/conference/registration.php>. The above link will bring you to the conference home page, click on the “**Sponsor/Exhibitor Registration (On-line)**” link found to the left of the page. This will take you to the registration page where you will check “**Enhanced Registration \$425 (US)**” and complete. (Please notify Bob Morehouse at (916) 704-4949 to advise who is receiving the complimentary registrations so he can mark as “PAID”) For additional people attending the conference, please refer to the registration options in the to the last section in this document. Additionally, you will be able to register at the hotel for the conference-negotiated rate if you choose.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Beige and Black Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

Sapphire Partner Sponsorship - \$15,000 – Three Opportunities

- Host one of three evening networking sessions (Monday, Tuesday, or Wednesday)
- One hands-on classroom training session (2 hours) on Monday, May 3, 2010 – attendees will receive advanced advertisement of the training opportunities
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide
- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- Up to two (2) complimentary enhanced registrations that include access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

NOTE:

Have each person attending register at <http://leiu-homepage.org/events/conference/registration.php>. The above link will bring you to the conference home page, click on the “Sponsor/Exhibitor Registration (On-line)” link found to the left of the page. This will take you to the registration page where you will check “Enhanced Registration \$425 (US)” and complete. (Please notify Bob Morehouse at (916) 704-4949 to advise who is receiving the complimentary registrations so he can mark as “PAID”) For additional people attending the conference, please refer to the registration options in the to the last section in this document. Additionally, you will be able to register at the hotel for the conference-negotiated rate if you choose.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Beige and Black Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

Ruby Partner Sponsorship - \$7,000 – Five Opportunities

- Host a portion of instructor expenses (travel/lodging/per diem)
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide
- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- One (1) complimentary enhanced registration that includes access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

NOTE:

Have each person attending register at <http://leiu-homepage.org/events/conference/registration.php>. The above link will bring you to the conference home page, click on the “Sponsor/Exhibitor Registration (On-line)” link found to the left of the page. This will take you to the registration page where you will check “Enhanced Registration \$425 (US)” and complete. (Please notify Bob Morehouse at (916) 704-4949 to advise who is receiving the complimentary registration so he can mark as “PAID”) For additional people attending the conference, please refer to the registration options in the to the last section in this document. Additionally, you will be able to register at the hotel for the conference-negotiated rate if you choose.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Beige and Black Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

Exhibitor - \$2,000 (\$2,500 if not confirmed by March 1, 2010)-Twenty Opportunities

- Complimentary exhibit booth
- Logo and URL link featured in the program guide
- Logo and URL link on the conference CD or advertisement in the attendee binder
- Logo and URL link on the LEIU public website exhibitors' page until the conference ends
- Exhibitors may register using any of the three (3) options listed at the end of this document.

A full exhibit draped booth will be provided that includes:

1	8' – 10' High Black Drape – per booth
1	Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

*Notes: If you require additional services such as storage, additional chairs, persons to set up your booth, etc. please contact our event coordinator: Alison Madrid, Account Executive, Exposition Services FREEMAN
2200 Consulate Drive Orlando Fl., 32837*

Phone: 407-816-7938, Fax: 407-859-018, Email: alison.madrid@freemanco.com

*For audio visual contact: Marcus Persaud, Senior Business Center Associate, PSAV Presentation Services
1751 Hotel Plaza Blvd., Lake Buena Vista, FL 32830*

Phone: 407-827-3880, Fax: 407-827-6369, Mobile: 702.591.2338, Email: mpersaud@psav.com

Additional Registration Options

Enhanced Registrations -- Sponsors/Exhibitors may pay for registration of personnel (above those provided as complimentary to sponsors) at the Enhanced Registration level. This registration is provided at the LEIU and IALEIA member rate of \$425US). Each person needs to register at <http://leiu-homepage.org/events/conference/registration.php>. At this registration site use the Sponsor/Exhibitor registration link. Check “enhanced registration”. This will give you access to non-law enforcement sensitive training, refreshment stands, hosted receptions, and banquet as well as the giveaways.

Guest Registrations -- Sponsors/Exhibitors may also pay for registration of personnel (above those provided as complimentary to sponsors) at the Guest Registration level. This registration is provided at the LEIU and IALEIA member rate of \$175US). Each person needs to register at <http://leiu-homepage.org/events/conference/registration.php>. At this registration site use the Sponsor/Exhibitor registration link. Check “guest registration”. This will give you access to the refreshment stands, hosted receptions, and banquet as well as the giveaways. It does not allow for attendance in training workshops.

Exhibit Floor Only -- Sponsors/Exhibitors may register personnel (above those provided as complimentary to sponsors) for exhibit floor only. There is no charge for this registration. **However, this does not provide access to the training, refreshment stands, hosted receptions, the banquet, nor to the giveaways.** In order to maintain security, attendees in this category must still register so we have an identification badge prepared for them. Each person needs to register at <http://leiu-homepage.org/events/conference/registration.php>. At this registration site use the Sponsor/Exhibitor registration link. Check “exhibit floor only”.