

# 2012 Coronado Bay (San Diego) Sponsor/Exhibitor Opportunities

## **Gold Partner Sponsorship - \$25,000 USD – One Opportunity**

- Exclusive host of the Thursday evening awards banquet and entertainment
- Two hands-on classroom training sessions (2 hours each) on Monday, April 30, 2012 – attendees will receive advanced advertisement of the training opportunities
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide
- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- Up to four (4) complimentary enhanced registrations that include access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

## **Emerald Partner Sponsorship - \$17,000 USD – Five Opportunities**

- Host one of three breakout refreshments days (morning and afternoon – Tuesday, Wednesday, or Thursday) Sponsor Conference Audio/Visual
- One hands-on classroom training session (2 hours) on Monday, April 30, 2012 – attendees will receive advanced advertisement of the training opportunities
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide
- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- Up to three (3) complimentary enhanced registrations that include access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Black Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

## Sapphire Partner Sponsorship - \$15,000 USD – Five Opportunities

- Host one of three evening networking sessions (Monday, Tuesday, or Wednesday), Sponsor Conference Administration and Registration, or Host Conference Printing and Materials
- One hands-on classroom training session (2 hours) on Monday, April 30, 2012 – attendees will receive advanced advertisement of the training opportunities
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide
- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- Up to two (2) complimentary enhanced registrations that include access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

## Ruby Partner Sponsorship - \$7,000 USD – Five Opportunities

- Host a portion of instructor expenses (travel/lodging/per diem) or Sponsor Conference Badges
- Complimentary exhibit booth
- Logo, company information, and URL link featured in the program guide
- Logo, company information, and URL link on the conference CD or advertisement in the attendee binder
- Logo, company information, and URL link on the LEIU public website sponsors' page for one year with a link to your website
- One (1) complimentary enhanced registration that includes access to all non-law enforcement sensitive training, a hosted dinner, and all open events such as networking sessions in the evening.

A full exhibit draped booth will be provided that includes:

1	10' – 10' High Drape – per booth
1	Choice of Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

## Exhibitor - \$2,500 USD (\$3,000 USD if not confirmed by March 2, 2012)-Twenty Opportunities

- Complimentary exhibit booth
- Logo and URL link featured in the program guide
- Logo and URL link on the conference CD or advertisement in the attendee binder
- Logo and URL link on the LEIU public website exhibitors' page until the conference ends
- One (1) complimentary guest registration that includes access to refreshments, hosted receptions, and banquet as well as the giveaways. Please register as guest using the instructions below. *It does not allow for attendance in training workshops.* (Please notify Bob Morehouse at [bob.morehouse@doj.ca.gov](mailto:bob.morehouse@doj.ca.gov) or call him at (916) 704-4949 to advise who is receiving the complimentary registration so he can mark as "PAID")
- Exhibitors may register additional personnel using any of the three (3) options listed at the end of this document

A full exhibit draped booth will be provided that includes:

1	8' – 10' High Drape – per booth
1	Skirted Display Table – each
2	Upholstered Side Chairs – per booth
1	Wireless Internet Access
1	Standard Outlet, 5 Amp

## Additional Registration Options

**Enhanced Registrations:** Sponsors/Exhibitors may pay for registration of personnel (above those provided as complimentary to sponsors) at the Enhanced Registration level. This registration is provided at the LEIU and IALEIA member rate of \$425 USD). Each person needs to register at <http://leiu-homepage.org/events>. At this registration site use the Sponsor/Exhibitor registration link. Check “enhanced registration”. This will give you access to non-law enforcement sensitive training, refreshment stands, hosted receptions, and banquet as well as the giveaways.

**Guest Registrations:** Sponsors/Exhibitors may also pay for registration of personnel (above those provided as complimentary to sponsors) at the Guest Registration level. This registration is provided at the LEIU and IALEIA member rate of \$175 USD. Each person needs to register at <http://leiu-homepage.org/events>. At this registration site use the Sponsor/Exhibitor registration link. Check “guest registration”. This will give you access to the refreshment stands, hosted receptions, and banquet as well as the giveaways. It does not allow for attendance in training workshops.

**Exhibit Floor Only:** Sponsors/Exhibitors may register personnel (above those provided as complimentary to sponsors) for exhibit floor only. There is no charge for this registration. **However, this does not provide access to the training, refreshment stands, hosted receptions, the banquet, nor to the giveaways.** In order to maintain security, attendees in this category must still register so we have an identification badge prepared for them. Each person needs to register at <http://leiu-homepage.org/events>. At this registration site use the Sponsor/Exhibitor registration link. Check “exhibit floor only”.